## **UBS House View**

**Europe**Chief Investment Office WM

Weekly

19 May 2016

Deeper dive

Do rewards outweigh the risks in high yield debt?

— р. 2

Regional view

Lies, damned lies and the new economy

— р. 3

#### Market moves

(	CIO view	-1w	– 3m	ytd
S&P 500	OW	-0.8%	7.3%	1.1%
Euro Stoxx 50		-0.5%	3.8%	-8.5%
MSCI EM		-1.5%	7.7%	0.6%
FTSE 100		-0.4%	3.7%	-0.6%
SMI		-0.1%	4.3%	-7.0%
NIKKEI 225		0.0%	5.1%	-11.8%
US high grade bonds	UW	-0.7%	0.9%	3.2%
Euro high grade bonds	UW	-0.3%	1.0%	4.2%
US investment grade bon	ds OW	-0.7%	4.0%	4.6%
Euro investment grade bo	onds	-0.1%	2.3%	2.8%
US high yield bonds		0.2%	9.5%	6.5%
European high yield bond	ds OW	0.1%	6.3%	3.5%
EM sovereign bonds		0.0%	6.4%	7.0%
EM corporate bonds		0.1%	6.3%	6.5%

Source: Bloomberg, UBS as of 19 May 2016

OW = tactical overweight UW = tactical underweight

#### **Market comments**

Calculations are based on the past five days

- Equities were weak across the board, with the S&P retreating 0.8%. Indices in Europe also fell. Only Japan managed to stay flat. But the Nikkei 225 remains the biggest loser, down 11.8% year-to-date.
- High grade bonds fell 0.7% in the US and 0.3% in Europe. European high yield bonds advanced 0.1% and US high yield was up 0.2%.
- **The US dollar** was stronger against 9 of the major G10 currencies over the past 5 days. The British pound was the exception, gaining 1.3% vs the dollar.

#### In focus

Fed puts June rate hike on the cards. The April FOMC minutes showed most participants had felt that, subject to continued strong data, it would likely be appropriate to tighten policy in June. Fed funds futures now imply around a one in three chance of a hike next month, from a mere 4% at the start of the week. CIO expects two Fed rate hikes in 2016.

Japanese growth leaps up on **Leap Year.** The economy expanded by an annualized pace of 1.7% quarter-on-quarter in 1Q16, mainly due to the leap year effect. Otherwise, the economy would have expanded by just 0.1% q/q. Although the data was stronger than the 1.7% revised annualized contraction in the October-December quarter, CIO believes that the Japanese economy remains weak. The government may have to delay the next VAT hike and deploy more monetary and fiscal firepower. We are neutral on Japanese equities in our global asset allocation.

China property: hot for now, but to cool through 2016. Month-onmonth, new house prices rose in 65 out of 70 Chinese cities in April, versus 62 cities in March. Top-tier cities led the gains. CIO expects the housing market to face downward pressure this year given the inventory overhang in tier-3 and tier-4 cities and an expected cooling in tier-1 cities after tightening policies take effect.

**US retailers rebound in April.** US retail sales figures rose 1.3% m/m after a 0.3% drop in March. The Street had expected a 0.8% gain. Core retail sales climbed 0.9% m/m, and February and March data was upwardly revised. *CIO expects domestic demand to drive* 

1.5% real GDP growth this year, and rising inflation should warrant two US rate hikes in 2016, albeit in the second half of the year.

**US housing: foundations firm.** The May Housing Market Index from the National Association of Home Builders was unchanged from April, at 58. Housing starts and building permits data confirmed that low mortgage rates and a jobs market recovery are helping US housing to heal, moderately supporting the US growth outlook through 2016.

**ECB fleshes out corporate bond plans.** The central bank says it will limit purchases to a maximum of 70% of any single bond. Additional limits will apply to the bonds of any particular company, and the ECB said it would "be mindful of the potential impact on liquidity." CIO believes the addition of corporate bonds to QE increases the appeal of the Eurozone's high yield bonds, and we're overweight on the asset class in global portfolios.

**Eurozone GDP falls short.** The area's economy grew by 0.5% q/q in the first quarter, below the expected 0.6% rise. The year-on-year growth rate slowed to 1.5% from 1.6%. Germany was among the growth stars, with a 0.7% expansion on the quarter. Spain was the fastest growing large economy at 0.8%.

China wins from MSCI rejig. China will likely attract large passive fund net inflows (about USD 5bn) into its MSCI China index, and the index weightings of IT and "new China" sectors will increase at the expense of state-owned enterprises and "old China" industries. CIO believes China will avoid an economic hard landing.



#### Deeper dive

# Do rewards outweigh the risks in high yield debt?

Government debt securities in developed countries now offer investors slim pickings. Nearly 40% trade at zero or negative yields, offering investors scant income and even a capital loss if bought today and held to maturity. Equities have not benefited, however, in the hunt for favorable risk-adjusted returns. Investors pulled around USD 90bn out of global stock funds year-to-date, the fastest pace of redemptions since 2011.

Can investors look to high yield (HY) corporate bonds instead for attractive risk-adjusted returns? The answer depends on where you look.

There is no question that spreads are attractive. US HY now trades at roughly 626 basis points (bps) above Treasuries, higher than the median of 510bps over the past two decades. Euro HY, meanwhile, offers a 472bps yield premium over sovereigns, about a third higher than five-year lows seen in 2014. Overall, high yield bond yields are attractive, particularly against higher quality bonds, with US HY offering a yield of 7.9% and Euro HY 4.8%.

But US companies are far more advanced in the credit cycle than Eurozone counterparts. Leverage has steadily increased in recent quarters, with issuance to fund corporate acquisitions rising. This leaves balance sheets vulnerable at a time of declining growth of corporate profits, which softened in late 2015 through 1Q 2016. We expect US earnings to recover in the second half of 2016, but the HY market's net debt to earnings before interest, tax, depreciation, and amortization (EBITDA) ratio looks elevated. At 4.8 times in the last quarter of 2015 (ex-commodities), this measure stands above the average of 4x seen since 1998.

US lending standards also tightened for a third consecutive quarter in 1Q 2016, according to the Fed's Senior Loan Officers' Survey. This trend could spur a rise in



Matthew Carter



Carolina Corvalan

Watch this week's
UBS House View Weekly
Video

defaults (which CIO expects), from 4% today on a trailing 12-month basis towards 4–5% over the coming 12 months. Weighing return potential against risks, we are neutral on US HY in global portfolios at this stage.

By contrast, European firms have been far more cautious in taking on debt, leaving balance sheets in far better shape. Debt-to-earnings levels stand at about 3x, close to the post-crisis low of 2.5x.

Companies should find it even easier to access further financing in the Eurozone. The European Central Bank's (ECB) 1Q 2016 Bank Lending Survey indicated a net 6% of banks eased standards on loans to businesses, above the average since 2003. Central bank easing has helped lower borrowing costs, and the ECB's decision to expand its quantitative easing purchases to investment grade corporate bonds could push investors out the risk curve, also boosting demand for HY bonds.

With default rates expected to rise only slightly over the coming 12 months to around 2%, and lower exposure to oil-price sensitive energy issuers (6% in the Euro Index versus 17% in the US), the risk-return profile of Eurozone HY still looks attractive. CIO is overweight on Euro HY in global portfolios.

Investors question liquidity in HY markets. Dealer inventories have fallen in the post-financial crisis world of stricter bank regulation. However, secondary bid-ask spreads in the US market of 1.04 price points are in line with the five-year average of 1.03, and for Euro HY, the current 1.31 spread is only around 15% higher than average. Investors should prudently consider a well-diversified portfolio of HY debt to avoid company-specific risks. However, we think that liquidity concerns do not outweigh potential HY rewards, especially in the euro market.

Matthew Carter and Carolina Corvalan Global Investment Office

#### **Bottom line**

Investors can expect slim pickings from the government debt issued by developed nations. Some 40% of developed market sovereign debt now offers a zero or negative yield. High yield bonds are part of the answer

for investors. But better corporate fundamentals, the ongoing Eurozone economic recovery and the ECB easing bias makes the Eurozone sector a more attractive option than US high yield.

#### Regional view

# Lies, damned lies and the new economy





Bill O'Neill Head Investment Office UK

An issue confronting modern finance and policymaking is statisticians' capacity to capture the rapidly evolving digital, "new economy." At risk of sounding esoteric, reliable data and analysis are important public goods. Is the current angst on weak productivity, for instance, largely explained by consistently underestimated output? Central banks undoubtedly have an interest in the conclusion.

So the recent report of the Independent Review of UK Economic Statistics<sup>1</sup>, led by Prof Sir Charles Bean, could be seen as excellently timed; it may throw some light on the demands of number-crunchers across the industrialized world.

The report sets out that Internet traffic has expanded in an explosive manner; time online has doubled in the last decade. At the 2016 Davos World Economic Forum, UBS AG focused on the Fourth Industrial Revolution<sup>2</sup>, stating "...the global economy is on the cusp of profound changes that are comparable in magnitude to the advent of the first industrial revolution, the development of assembly line produc-

tion, or the invention of the microchip." Digital products are supplied at close to zero cost, relying heavily on advertising for revenues. Households have become "producers" as well consumers; homes are often For me though, what shines through the report is a call for far greater curiosity about the data that pours across our societies. That and the need for a more micro, "bottom up" approach that

### "Reliable data and analysis are important public goods."

also workplaces. Intangible capital has expanded in the same way. Meanwhile, certain intermediary services are contracting, while the activities that replace them may be underrecognized. Adjusting for such effects could boost annual GDP growth beyond the normal pattern of revisions.

Agencies like the UK Office of National Statistics (ONS) are therefore challenged by the perception of incomplete, lagging data especially with respect to the services sector. How useful are phonebased surveys in the era of Big Data? Surely there is scope to deploy new electronic techniques.

Recommendations offer some guidance on how limitations in data are confronted and appropriately addressed. Alternative sources of data must be drawn on wherever possible. The report recommends specifically, for instance, establishing a centre for economic measurement that brings users, academics and statisticians together to improve techniques and design, particularly regarding activities in the digital economy.

digital transaction data in turn facilitates, and in a much more timely fashion than currently. This would involve the ONS having greater access to data sources than it does today, but the reward for society as a whole would ultimately be worth the price.

#### Bill O'Neill

<sup>&</sup>lt;sup>1</sup> Independent Review of UK Economic Statistics, Professor Sir Charles Bean. March 2016

<sup>&</sup>lt;sup>2</sup> Extreme automation and connectivity: The global, regional, and investment implications of the Fourth Industrial Revolution, January 2016 (UBS White Paper for the World Economic Forum Annual Meeting 2016)

UBS Chief Investment Office WM's investment views are prepared and published by Wealth Management and Retail & Corporate or Wealth Management Americas, Business Divisions of UBS AG (regulated by FINMA in Switzerland), its subsidiary or affiliate ("UBS"). In certain countries UBS AG is referred to as UBS SA. This material is for your information only and is not intended as an offer, or a solicitation of an offer, to buy or sell any investment or other specific product. Certain services and products are subject to legal restrictions and cannot be offered worldwide on an unrestricted basis and/or may not be eligible for sale to all investors. All information and opinions expressed in this material were obtained from sources believed to be reliable and in good faith, but no representation or warranty, express or implied, is made as to its accuracy or completeness (other than disclosures relating to UBS). All information and opinions as well as any prices indicated are current as of the date of this report, and are subject to change without notice. The market prices provided in performance charts and tables are closing prices on the respective principal stock exchange. The analysis contained herein is based on numerous assumptions. Different assumptions could result in materially different results. Opinions expressed herein may differ or be contrary to those expressed by other business areas or divisions of UBS as a result of using different assumptions and/or criteria. UBS and any of its directors or employees may be entitled at any time to hold long or short positions in investment instruments referred to herein, carry out transactions involving relevant investment instruments in the capacity of principal or agent, or provide any other services or have officers, who serve as directors, either to/for the issuer, the investment instrument itself or to/for any company commercially or financially affiliated to such issuers. At any time, investment decisions (including whether to buy, sell or hold securities) made by UBS and its employees may differ from or be contrary to the opinions expressed in UBS research publications. Some investments may not be readily realizable since the market in the securities is illiquid and therefore valuing the investment and identifying the risk to which you are exposed may be difficult to quantify. UBS relies on information barriers to control the flow of information contained in one or more areas within UBS, into other areas, units, divisions or affiliates of UBS. Futures and options trading is considered risky. Past performance of an investment is no guarantee for its future performance. Additional information will be made available upon request. Some investments may be subject to sudden and large falls in value and on realization you may receive back less than you invested or may be required to pay more. Changes in foreign exchange rates may have an adverse effect on the price, value or income of an investment. The analyst(s) responsible for the preparation of this report may interact with trading desk personnel, sales personnel and other constituencies for the purpose of gathering, synthesizing and interpreting market information. Tax treatment depends on the individual circumstances and may be subject to change in the future. UBS does not provide legal or tax advice and makes no representations as to the tax treatment of assets or the investment returns thereon both in general or with reference to specific client's circumstances and needs. We are of necessity unable to take into account the particular investment objectives, financial situation and needs of our individual clients and we would recommend that you take financial and/or tax advice as to the implications (including tax) of investing in any of the products mentioned herein. This material may not be reproduced or copies circulated without prior authority of UBS. UBS expressly prohibits the distribution and transfer of this material to third parties for any reason. UBS accepts no liability whatsoever for any claims or lawsuits from any third parties arising from the use or distribution of this material. This report is for distribution bution only under such circumstances as may be permitted by applicable law. In developing the Chief Investment Office (CIO) economic forecasts, CIO economists worked in collaboration with economists employed by UBS Investment Research. Forecasts and estimates are current only as of the date of this publication and may change without notice. For information on the ways in which UBS CIO WM manages conflicts and maintains independence of its investment views and publication offering, and research and rating methodologies, please visit www.ubs.com/research. Additional information on the relevant authors of this publication and other CIO publication(s) referenced in this report; and copies of any past reports on this topic; are available upon request from your client advisor.

External Asset Managers / External Financial Consultants: In case this research or publication is provided to an External Asset Manager or an External Financial Consultant, UBS expressly prohibits that it is redistributed by the External Asset Manager or the External Financial Consultant and is made available to their clients and/or third parties. Australia: 1) Clients of UBS Wealth Management Australia Ltd: This notice is issued by UBS Wealth Management Australia Ltd ABN 50 005 311 937 (Holder of Australian Financial Services Licence No. 231127): This Document is general in nature and does not constitute personal financial product advice. The Document does not take into account any person's objectives, financial situation or needs, and a recipient should obtain advice from an independent financial adviser and consider any relevant offer or disclosure document prior to making any investment decisions. 2) Clients of UBS AG: This notice is issued by UBS AG ABN 47 088 129 613 (Holder of Australian Financial Services Licence No 231087): This Document is issued and distributed by UBS AG. This is the case despite anything to the contrary in the Document. The Document is intended for use only by "Wholesale Clients" as defined in section 761G ("Wholesale Clients") of the Corporations Act 2001 (Cth) ("Corporations Act"). In no circumstances may the Document be made available by UBS AG to a "Retail Client" as defined in section 761G of the Corporations Act. UBS AG's research services are only available to Wholesale Clients. The Document is general information only and does not take into account any person's investment objectives, financial and taxation situation or particular needs. Bahamas: This publication is distributed to private clients of UBS (Bahamas) Ltd and is not intended for distribution to persons designated as a Bahamian citizen or resident under the Bahamas Exchange Control Regulations. Bahrain: UBS is a Swiss bank not licensed, supervised or regulated in Bahrain by the Central Bank of Bahrain and does not undertake banking or investment business activities in Bahrain. Therefore, Clients have no protection under local banking and investment services laws and regulations. Brazil: Prepared by UBS Brasil Administradora de Valores Mobiliários Ltda, entity regulated by Comissão de Valores Mobiliários ("CVM") Canada: In Canada, this publication is distributed to clients of UBS Wealth Management Canada by UBS Investment Management Canada Inc.. Dubai: Research is issued by UBS AG Dubai Branch within the DIFC, is intended for professional clients only and is not for onward distribution within the United Arab Emirates. France: This publication is distributed by UBS (France) S.A., French "société anonyme" with share capital of € 125.726.944, 69, boulevard Haussmann F-75008 Paris, R.C.S. Paris B 421 255 670, to its clients and prospects. UBS (France) S.A. is a provider of investment services duly authorized according to the terms of the "Code Monétaire et Financier", regulated by French banking and financial authorities as the "Autorité de Contrôle Prudentiel et de Résolution." Germany: The issuer under German Law is UBS Deutschland AG, Bockenheimer Landstrasse 2-4, 60306 Frankfurt am Main. UBS Deutschland AG is authorized and regulated by the "Bundesanstalt für Finanzdienstleistungsaufsicht". Hong Kong: This publication is distributed to clients of UBS AG Hong Kong Branch by UBS AG Hong Kong Branch, a licensed bank under the Hong Kong Banking Ordinance and a registered institution under the Securities and Futures Ordinance. India: Distributed by UBS Securities India Private Ltd. 2/F, 2 North Avenue, Maker Maxity, Bandra Kurla Complex, Bandra (East), Mumbai (India) 400051. Phone: +912261556000. SEBI Registration Numbers: NSE (Capital Market Segment): INB230951431, NSE (F&O Segment) INF230951431, BSE (Capital Market Segment) INB010951437. Indonesia: This research or publication is not intended and not prepared for purposes of public offering of securities under the Indonesian Capital Market Law and its implementing regulations. Securities mentioned in this material have not been, and will not be, registered under the Indonesian Capital Market Law and Regulations. Israel: UBS Switzerland AG is registered as a Foreign Dealer in cooperation with UBS Wealth Management Israel Ltd, a wholly owned UBS subsidiary. UBS Wealth Management Israel Ltd is a licensed Portfolio Manager which engages also in Investment Marketing and is regulated by the Israel Securities Authority. This publication shall not replace any investment advice and/or investment marketing provided by a relevant licensee which is adjusted to your personal needs. Italy: This publication is distributed to the clients of UBS (Italia) S.p.A., via del vecchio politecnico 3, Milano, an Italian bank duly authorized by Bank of Italy to the provision of financial services and supervised by "Consob" and Bank of Italy. Jersey: UBS AG, Jersey Branch, is regulated and authorized by the Jersey Financial Services Commission for the conduct of banking, funds and investment business. Luxembourg: This publication is not intended to constitute a public offer under Luxembourg law, but might be made available for information purposes to clients of UBS (Luxembourg) S.A., 33A avenue J.F. Kennedy, L-1855 Luxembourg, R.C.S. Luxembourg B 11142, a regulated bank under the joint supervision of the European Central bank and the "Commission de Surveillance du Secteur Financier" (CSSF), to which this publication has not been submitted for approval. Mexico: This document has been distributed by UBS Assores México, S.A. de C.V., a company which is not part of UBS Grupo Financiero, S.A. de C.V. or of any other Mexican financial group and whose obligations are not guaranteed by any third party. UBS Assores México, S.A. de C.V. does not guarantee any yield whatsoever. **Netherlands:** This publication is not intended to constitute a public offering or a comparable solicitation under Dutch law, but might be made available for information purposes to clients of UBS Bank (Netherlands) B.V., a regulated bank under the supervision of "De Nederlansche Bank" (DNB) and "Autoriteit Financiële Markten" (AFM), to which this publication has not been submitted for approval. New Zealand: This notice is distributed to clients of UBS Wealth Management Australia Limited ABN 50 005 311 937 (Holder of Australian Financial Services Licence No. 231127), Chifley Tower, 2 Chifley Square, Sydney, New South Wales, NSW 2000, by UBS Wealth Management Australia Ltd. You are being provided with this UBS publication or material because you have indicated to UBS that you are a client certified as a wholesale investor and/or an eligible investor ("Certified Client") located in New Zealand. This publication or material is not intended for clients who are not Certified Clients ("Non-Certified Clients"), and if you are a Non-Certified Client you must not rely on this publication or material. If despite this warning you nevertheless rely on this publication or material, you hereby (i) acknowledge that you may not rely on the content of this publication or material and that any recommendations or opinions in this publication or material are not made or provided to you, and (ii) to the maximum extent permitted by law (a) indemnify UBS and its associates or related entities (and their respective directors, officers, agents and advisers (each a "Relevant Person") for any loss, damage, liability or claim any of them may incur or suffer as a result of, or in connection with, your unauthorised reliance on this publication or material and (b) waive any rights or remedies you may have against any Relevant Person for (or in respect of) any loss, damage, liability or claim you may incur or suffer as a result of, or in connection with, your unauthorised reliance on this publication or material. Saudi Arabia: This publication has been approved by UBS Saudi Arabia (a subsidiary of UBS AG), a Saudi Arabian closed joint stock company incorporated in the Kingdom of Saudi Arabia under commercial register number 1010257812 having its registered office at Tatweer Towers, P.O. Box 75724, Riyadh 11588, Kingdom of Saudi Arabia. UBS Saudi Arabia is authorized and regulated by the Capital Market Authority of Saudi Arabia. Singapore: Please contact UBS AG Singapore branch, an exempt financial adviser under the Singapore Financial Advisers Act (Cap. 110) and a wholesale bank licensed under the Singapore Banking Act (Cap. 19) regulated by the Monetary Authority of Singapore, in respect of any matters arising from, or in connection with, the analysis or report. Spain: This publication is distributed to clients of UBS Bank, S.A. by UBS Bank, S.A., a bank registered with the Bank of Spain. Taiwan: This material is provided in accordance with laws of Taiwan, in agreement with or at the request of clients. UAE: This research report is not intended to constitute an offer, sale or delivery of shares or other securities under the laws of the United Arab Emirates (UAE). The contents of this report have not been and will not be approved by any authority in the United Arab Emirates including the UAE Central Bank or Dubai Financial Authorities, the Emirates Securities and Commodities Authority, the Dubai Financial Market, the Abu Dhabi Securities market or any other UAE exchange. UK: Approved by UBS AG, authorised and regulated by the Financial Market Supervisory Authority in Switzerland. In the United Kingdom, UBS AG is authorised by the Prudential Regulation Authority and subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority. Details about the extent of our regulation by the Prudential Regulation Authority are available from us on request. A member of the London Stock Exchange. This publication is distributed to private clients of UBS London in the UK. Where products or services are provided from outside the UK, they will not be covered by the UK regulatory regime or the Financial Services Compensation Scheme. USA: This document is not intended for distribution into the US, to US persons, or by US-based UBS personnel.. UBS Securities LLC is a subsidiary of UBS AG and an affiliate of UBS Financial Services Inc., UBS Financial Services Inc. is a subsidiary of UBS AG.

Version 02/2016

© UBS 2016. The key symbol and UBS are among the registered and unregistered trademarks of UBS. All rights reserved.

