

# **Press Release**

## Robeco rebrands SAM

Rotterdam, 14 January 2013 – Robeco Group announces today the rebranding of its subsidiary SAM, the investment specialist focused exclusively on Sustainability Investing in RobecoSAM. As well as the rebranding, Robeco's engagement and voting services will become part of RobecoSAM's range of investment solutions and services. This step will enable Robeco to align its group wide efforts in the field of sustainability investment more closely.

Michael Baldinger, CEO, RobecoSAM, commented: "The rebranding and alignment underscores the deep and interdisciplinary collaboration between the specialists in Zurich and Rotterdam as they jointly pursue one single objective: to offer our clients an all-encompassing service and product offering in the field of Sustainable Investing. Brand characteristics that are associated with SAM, including sustainability pioneering and specialist focus, will be combined with Robeco brand values of broad-asset management expertise, tradition and institutional quality."

Robeco's Sustainability Investing consists of activities, products and services that systematically integrate material, non-financial criteria into traditional financial analysis and investment processes. The company is ideally positioned to serve the different needs of asset owners. The group wide offering comprises equity and fixed-income funds that integrate ESG factors; sustainability theme funds; clean growth and responsible private equity; engagement services; voting services and the renowned Dow Jones Sustainability Indexes.

A downloadable logo of RobecoSAM is available on www.robeco.com

## **Media Enquiries**

Robeco

Group Corporate Communications
Office: +31 (0) 10 224 2241

E-mail: cc@robeco.nl

#### RobecoSAM

François Vetri

Head of Corporate Communications
Office: +41 (0) 44 653 10 02

E-mail: com@robecosam.com

### **About Robeco Group**

Robeco, a mid-sized global asset manager, offers a mix of investment solutions in a broad range of strategies to institutional and private investors worldwide. It manages EUR 188 billion in assets under management at 30 September 2012, of which half are institutional assets. 2011 Net Profit was EUR 134 million. Robeco's head office is located in Rotterdam, the Netherlands and the company employs 1516 people in 15 countries (ultimo September 2012). The company has a strong European and US client base and a developing presence in key emerging markets, such as Asia, India and Latin America. Robeco Group started in 1929 with Robeco NV, a global Equity Fund. The official performance since March 1933, when the fund was incorporated, has been 8.2% average per year. Founded 'Rotterdamsch Beleggings Consortium' in 1929 in The Netherlands, Robeco was acquired by Rabobank in 2001. The following subsidiaries and joint ventures are part of Robeco Group: Robeco Boston Partners, Robeco Weiss Peck & Greer, Corestone Investment Management, Harbor Capital Advisors, Transtrend, RobecoSAM and Canara Robeco Asset Management Company. More information is available at www.robeco.com/media

#### About RobecoSAM

SAM was founded in 1995 and is a subsidiary of the Robeco Group since 2007. Over the years it has developed into one of the world's leading Sustainability Investing specialists. At RobecoSAM we have grouped a range of SI-related specialist activities, research, products and services. SAM was renamed RobecoSAM in 2013, and its sustainability expertise and insights are used for the benefit of all Robeco's investment processes and products, in the best interest of all our clients. With around 130 specialist staff located in Zurich and Rotterdam, RobecoSAM's sustainability team consists of financial as well as sustainability experts. In addition to the comprehensive range of sustainability investment solutions and services, RobecoSAM takes an active approach to company engagement and voting. For more information: <a href="https://www.robecosam.com">www.robecosam.com</a>